

## ORDER



**Orders**  
**Order / Rev:** 65688  
**Alt Order #:** 08882988  
**Product Desc:** LOVE/HOUSE/R  
**Estimate:** C16C22  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 10/15/12 / 10/15/12  
**Order Type:** CIA - O

## KTVX-TV

**Primary AE:** Continental Washington DC  
**Sales Office:** CNAT  
**Sales Region:** National

**Agency**  
**Name:** Smart Media  
**Buying Contact:**  
**Billing Contact:**  
 814 King Street  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Mia Love  
**Demographic:** A35+  
**Product Codes:** US Congress  
**Priority:** P-3  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	86	\$22,685.00	\$19,282.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	86	\$22,685.00	\$19,282.25	0.00
<b>Totals</b>	<b>86</b>	<b>\$22,685.00</b>	<b>\$19,282.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTVX-TV	17%	\$22,685.00
Market	100%	\$133,441.18

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	25%	\$33,360.29
KSTU	31%	\$41,366.76
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	27%	\$36,029.12
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/16/12	10/16/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	-T-----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----			1			\$125.00		0.00			
E 2	KTVX	10/17/12	10/17/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--W----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00



Order / Rev: 65688  
Alt Order #: 08882988  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Mia Love  
Product Desc: LOVE/HOUSE/R  
Estimate: C16C22  
**KTVX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	10/21/12	10/21/12	This Week This Week	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$150.00		0.00			
E 15	KTVX	10/16/12	10/16/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-T-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$250.00		0.00			
E 16	KTVX	10/17/12	10/17/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--W----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$250.00		0.00			
E 17	KTVX	10/19/12	10/19/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----F--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$250.00		0.00			
E 18	KTVX	10/22/12	10/22/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$250.00		0.00			
E 19	KTVX	10/21/12	10/21/12	Su 4p-430p Su 4p-430p	CM	4:00 PM-4:30 PM	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
TALKING PICTURES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$150.00		0.00			
E 20	KTVX	10/16/12	10/16/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	-T-----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$50.00		0.00			
E 21	KTVX	10/17/12	10/17/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	--W----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$50.00		0.00			
E 22	KTVX	10/18/12	10/18/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	---T---	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$50.00		0.00			
E 23	KTVX	10/19/12	10/19/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	----F--	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$50.00		0.00			
E 24	KTVX	10/22/12	10/22/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	M-----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$50.00		0.00			
E 25	KTVX	10/16/12	10/16/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	-T-----	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$95.00		0.00			
E 26	KTVX	10/17/12	10/17/12		CM	6:00 AM-6:30 AM	--W----	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00

Order / Rev: 65688  
Alt Order #: 08882988  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Mia Love  
Product Desc: LOVE/HOUSE/R  
Estimate: C16C22  
**KTVX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6a-630a GMU											
				M-F 6a-630a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1			\$95.00		0.00				
E 27	KTVX	10/18/12	10/18/12	M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	---T---	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00
				M-F 6a-630a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1			\$95.00		0.00				
E 28	KTVX	10/19/12	10/19/12	M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	----F--	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00
				M-F 6a-630a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1			\$95.00		0.00				
E 29	KTVX	10/22/12	10/22/12	M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	M-----	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00
				M-F 6a-630a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$95.00		0.00				
E 30	KTVX	10/16/12	10/16/12	M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	-T-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				M-F 630a-7a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		1			\$130.00		0.00				
E 31	KTVX	10/17/12	10/17/12	M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	--W----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				M-F 630a-7a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1			\$130.00		0.00				
E 32	KTVX	10/18/12	10/18/12	M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	---T---	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				M-F 630a-7a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1			\$130.00		0.00				
E 33	KTVX	10/19/12	10/19/12	M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				M-F 630a-7a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1			\$130.00		0.00				
E 34	KTVX	10/22/12	10/22/12	M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	M-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				M-F 630a-7a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$130.00		0.00				
E 35	KTVX	10/16/12	10/16/12	Good Morning America	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				GMA 7a-9a											
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		1			\$140.00		0.00				
E 36	KTVX	10/17/12	10/17/12	Good Morning America	CM	7:00 AM-9:00 AM	--W----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				GMA 7a-9a											
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1			\$140.00		0.00				
E 37	KTVX	10/18/12	10/18/12	Good Morning America	CM	7:00 AM-9:00 AM	---T---	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				GMA 7a-9a											
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1			\$140.00		0.00				
E 38	KTVX	10/19/12	10/19/12		CM	7:00 AM-9:00 AM	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00

Order / Rev: 65688  
 Alt Order #: 08882988  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Mia Love  
 Product Desc: LOVE/HOUSE/R  
 Estimate: C16C22  
**KTVX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Morning America GMA 7a-9a GOOD MORNING AMERICA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$140.00 0.00															
E 39	KTVX	10/22/12	10/22/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	M-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
GOOD MORNING AMERICA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$140.00 0.00															
E 40	KTVX	10/16/12	10/16/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$165.00 0.00															
E 41	KTVX	10/17/12	10/17/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	--W----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$165.00 0.00															
E 42	KTVX	10/18/12	10/18/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	---T---	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$165.00 0.00															
E 43	KTVX	10/19/12	10/19/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$165.00 0.00															
E 44	KTVX	10/22/12	10/22/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$165.00 0.00															
E 45	KTVX	10/16/12	10/16/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	-T-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$165.00 0.00															
E 46	KTVX	10/17/12	10/17/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	--W----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$165.00 0.00															
E 47	KTVX	10/18/12	10/18/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	---T---	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$165.00 0.00															
E 48	KTVX	10/19/12	10/19/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	----F--	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$165.00 0.00															
E 49	KTVX	10/22/12	10/22/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	M-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$165.00 0.00															
E 50	KTVX	10/16/12	10/16/12		CM	5:00 PM-5:30 PM	-T-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00

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Advertiser: Mia Love  
 Product Desc: LOVE/HOUSE/R  
 Estimate: C16C22  
**KTVX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC4 News at 5p															
ABC4 News at 5p															
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$165.00		0.00						
E 51	KTVX	10/18/12	10/18/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 5p															
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$165.00		0.00						
E 52	KTVX	10/19/12	10/19/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 5p															
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$165.00		0.00						
E 53	KTVX	10/22/12	10/22/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 5p															
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$165.00		0.00						
E 54	KTVX	10/16/12	10/16/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
ABC4 News at 6p															
NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$200.00		0.00						
E 55	KTVX	10/17/12	10/17/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
ABC4 News at 6p															
NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$200.00		0.00						
E 56	KTVX	10/18/12	10/18/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
ABC4 News at 6p															
NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$200.00		0.00						
E 57	KTVX	10/22/12	10/22/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
ABC4 News at 6p															
NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$200.00		0.00						
E 58	KTVX	10/20/12	10/20/12	Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
Sat ABC4 News @ 5p															
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-----S-	1		\$175.00		0.00						
E 59	KTVX	10/21/12	10/21/12	SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
SUN ABC4 News @ 5p															
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-----S	1		\$175.00		0.00						
E 60	KTVX	10/16/12	10/16/12	Nightline	CM	10:35 PM-11:05 PM	-T-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
M-F 1036p-1103p															
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$200.00		0.00						
E 61	KTVX	10/17/12	10/17/12	Nightline	CM	10:35 PM-11:05 PM	--W----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
M-F 1036p-1103p															
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$200.00		0.00						
E 62	KTVX	10/18/12	10/18/12		CM	10:35 PM-11:05 PM	---T---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00

Order / Rev: 65688  
 Alt Order #: 08882988  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Mia Love  
 Product Desc: LOVE/HOUSE/R  
 Estimate: C16C22  
**KTVX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Nightline M-F 1036p-1103p															
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$200.00		0.00			
E 63	KTVX	10/22/12	10/22/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 P	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$200.00		0.00			
E 64	KTVX	10/16/12	10/16/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 P	MT-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$175.00		0.00			
E 65	KTVX	10/17/12	10/17/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 P	MT--W----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$175.00		0.00			
E 66	KTVX	10/18/12	10/18/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 P	MT---T---	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$175.00		0.00			
E 67	KTVX	10/19/12	10/19/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 P	MT----F--	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$175.00		0.00			
E 68	KTVX	10/16/12	10/16/12	M-F 1130p-12a M-F 1133p-1203a	CM	11:35 PM-12:05 X	MT-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$150.00		0.00			
E 69	KTVX	10/17/12	10/17/12	M-F 1130p-12a M-F 1133p-1203a	CM	11:35 PM-12:05 X	MT--W----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$150.00		0.00			
E 70	KTVX	10/18/12	10/18/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:35 PM-12:05 X	MT---T---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$150.00		0.00			
E 71	KTVX	10/22/12	10/22/12	M-F 1130p-12a M-F 1133p-1203a	CM	11:35 PM-12:05 X	MT-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$150.00		0.00			
E 72	KTVX	10/21/12	10/21/12	Sa/Su 1030p-11p Sa/Su 1030p-11p	CM	10:30 PM-11:00 P	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
RED ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$175.00		0.00			
E 73	KTVX	10/16/12	10/16/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 P	MT-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$400.00		0.00			
E 74	KTVX	10/17/12	10/17/12		CM	10:00 PM-10:35 P	MT--W----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00

Order / Rev: 65688  
 Alt Order #: 08882988  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Mia Love  
 Product Desc: LOVE/HOUSE/R  
 Estimate: C16C22  
**KTVX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC4 News at 10pm M-F M-F 10p-1036p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$400.00		0.00						
E 75	KTVX	10/18/12	10/18/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	---T---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$400.00		0.00						
E 76	KTVX	10/19/12	10/19/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	----F--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$400.00		0.00						
E 77	KTVX	10/22/12	10/22/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$400.00		0.00						
E 78	KTVX	10/20/12	10/20/12	ABC4 News at 10pm Sa Sa 10p-1030p	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00
SA 7NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-----S-	1		\$325.00		0.00						
E 79	KTVX	10/21/12	10/21/12	ABC4 News at 10pm Su Su 10p-1030p	CM	10:00 PM-10:35 PM	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-----S	1		\$500.00		0.00						
E 80	KTVX	10/17/12	10/17/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
2 1/2 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$400.00		0.00						
E 81	KTVX	10/18/12	10/18/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
2 1/2 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$400.00		0.00						
E 82	KTVX	10/19/12	10/19/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
2 1/2 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$400.00		0.00						
E 83	KTVX	10/22/12	10/22/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
2 1/2 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$400.00		0.00						
E 84	KTVX	10/16/12	10/16/12	Tue Reg 1 Tue 7p-8p	CM	7:00 PM-9:00 PM	-T-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
DEBATES 10.11 16 22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$2,500.00		0.00						
E 85	KTVX	10/22/12	10/22/12	Mon Spec Mon 7p-10p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	M-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
DEBATES 10.11 16 22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$2,500.00		0.00						
E 86	KTVX	10/16/12	10/16/12		CM	9p-10p	-T-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00

Order / Rev: 65688  
Alt Order #: 08882988  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Mia Love  
Product Desc: LOVE/HOUSE/R  
Estimate: C16C22

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tue Reg 3											
				dancing results 9-10p											
DWTS RESULTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- T - - - - -		1				\$2,500.00		0.00			
													Totals	86	\$22,685.00